

YOUR FUTURE IS HERE

# FREE LINKEDIN WORKSHOPS & FREE LUNCH

Attend one or both workshops and build your presence on LinkedIn

## AMPLIFYING YOUR BRAND VIA LINKEDIN WORKSHOP



Register here

**Date** Thursday 13th May 2021  
**Time** 11am - 12:30pm (+ free lunch)  
**Where** Room D1.52 (D Building)  
USC, Sippy Downs Campus

**Hurry limited places!**

Developing a well defined personal brand and a strong professional network are an essential part of career success in this highly competitive employment landscape. This workshop covers aspects of employment preparation and will give you the skills to help you uncover your personal brand, and teach you how to articulate your unique skills and experience to get the job you want. We take you through the key social media platforms, explore how employers use these various platforms and how you can use them to your career advantage too.

## HOW TO GET A JOB VIA LINKEDIN



Register here

**Date** Wednesday 19th May 2021  
**Time** 11am - 12:30pm (+ free lunch)  
**Where** Room CG.50 (C Building)  
USC, Sippy Downs Campus

**Hurry limited places!**

You have a great LinkedIn profile - now what? This workshop will teach you how to engage, connect and consistently create dynamic content that will help you get the best out of your profile and create career opportunities. We will look at the importance of continuing to consistently update, post, engage and connect using your profile and unpack the importance of listening and researching online, examples of effective content, and how to engage with prospective employers, peers and potential mentors.